

Who We Are

Nelson & Co. (N&C) has been in existence since 2002 and has enjoyed growth and success. N&C is unique in that it has a turn-key capability for businesses seeking to establish themselves for the first time or wishing to refresh their brand. Our skill set is unique in that we offer strength in technical development AND creativity. We have been recognized by the Houston Print Association, Yahoo, and The Addy Awards. More importantly, we have loyal and happy clients.

N&C's founder has been involved in design and web since 1999. He brings a business development perspective to the clients we serve as well as a strong entrepreneurial spirit.

We are experienced with clients of all industries and sizes ranging from Mom & Pop to million dollar start-ups and corporate America.

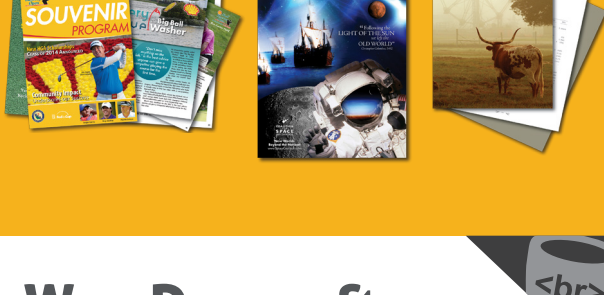
Identity

Branding manuals, logos & variations, business cards, letterhead, envelopes, executive stationery, note cards, MS Word templates, email signature blocks, and thank you cards, font & color declarations, & paper selections.



Print Design

Annual reports, newsletters, ad campaigns, brochures, direct mail postcards, trade show displays, building and wall signage, point of sale displays, billboards, flyers, branded merchandise, workforce apparel, screen printing and logo embroidery.



Web Design & Development

Custom designs, site architecture, theme production, purchased theme implementation, Content Management Systems (CMS), WordPress, intranets, membership, forums, blogs, forms, carts, social pages, site security, off-server backups and update services.



Web Marketing

Search engine optimization (SEO), site submission, site architecture, keyword strategy, automated e-newsletters, copywriters, paid advertising, content strategies, analytics review & reporting, social messaging automation & web services retainer plans.



Testimonials

"Sometimes a check isn't sufficient thanks for tasks performed. I want to personally thank you for the stellar work you performed that helped us step to a new level."

Burt Darden - Houston Golf Association

"...has been so innovative in developing our website and doing all our printed material along with giving us great expertise in marketing our event."

Giff Nielsen - KHOU-TV

"Please know how much I appreciate your involvement and dedication to the Mayor's Wellness Council."

Bill White - City of Houston Mayor

Let's Get in Touch

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